

July 31, 2018

Tom Glenn  
Petroleum Quality Institute of America

RE: PQIA Results on DuraMAX Global Full Synthetic ATF

Mr. Glenn:

In reference to the recent ATF results of DuraMAX Global Full Synthetic ATF:

RelaDyne uses three authorized manufacturers to package DuraMAX Global Full Synthetic ATF. In doing so, we rely on these manufacturers to utilize proper and current labels approved by RelaDyne that reflect the recommended claims they have provided to us.

In June 2015, RelaDyne approved a verbiage update to DuraMAX Full Synthetic Global ATF labels for proactive compliance in market today (see approved 2015 label enclosed). It has come to our attention that one of our manufacturers recently used a pre-2015 label for an order of cases, causing erroneously-labeled DuraMAX ATF to enter the marketplace. The mislabeled product is the product you picture in the report.

RelaDyne takes the quality and integrity of our products very seriously, ensuring that our products carry the highest industry specifications and licensing available. Upon discovering the label error, we have destroyed all improperly-labeled ATF product in the affected Distribution Center (Farmerville, LA Branch) and have discontinued our relationship with the manufacturer. In addition, we are planning a full audit of all packaging facilities similar to our current Bulk Audit Program.

Sincerely,



Dan Oehler  
RelaDyne VP Sales & Marketing

Enclosure

**ATF****GLOBAL  
FULL SYNTHETIC**

DuraMAX Global Full Synthetic ATF is specially formulated with a unique combination of synthetic base stocks and an advanced additive technology to ensure peak performance in the latest automatic transmissions. This premium quality product meets and exceeds the frictional and wear requirements of most automatic transmissions regardless of age.

Benefits of DuraMAX Global Full Synthetic ATF include:

- Protection against wear and transmission shudder
- Resistance to thickening due to high temperatures
- Friction stability to maintain smooth consistent shift performance

DuraMAX Global Full Synthetic ATF is recommended for a wide range of applications, including Toyota WS, Honda Z-1, Honda DW-1, Nissan Matic J, Matic S, Hyundai SP-IV and many more. Please refer to the Product Data Sheet for a listing of all recommended applications.

**CAUTION:**

Avoid prolonged or repeated skin contact with used fluid. Thoroughly wash exposed areas with soap and water. KEEP OUT OF REACH OF CHILDREN. DON'T POLLUTE. CONSERVE RESOURCES. RETURN USED OIL TO COLLECTION CENTER.



32 FL OZ. (1 U.S. Quart) .946 Liter

Distributed by  
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